

CONTRACT



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

And:

Campaign Group
1600 Locust St.
Philadelphia, PA 19103

<u>Contract / Revision</u> 600231 /		<u>Alt Order #</u> 25244195
<u>Product</u> Walkinsaw/D/Cong WA		
<u>Contract Dates</u> 07/12/16 - 07/18/16	<u>Estimate #</u> 97	
<u>Advertiser</u> Walkinsaw US Cong Wa 7-D		<u>Original Date / Revision</u> 07/08/16 / 07/11/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOMO	<u>Account Executive</u> Washington DC Eagl	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 118.20
<u>Agy Code</u> 18	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 19
<u>Agency Ref</u> 11117	<u>Advertiser Ref</u> 86146	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOMO	07/12/16	07/18/16	M-F KOMO 4 NEWS	6-7A		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				2	\$400.00	1.60			
N 2	KOMO	07/12/16	07/18/16	GMA	7-9A		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				3	\$450.00	1.90			
N 3	KOMO	07/12/16	07/18/16	Live With Kelly	9-10A		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				3	\$350.00	1.60			
N 4	KOMO	07/12/16	07/18/16	M-F 5-530P News	5-530P		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				4	\$650.00	3.50			
N 5	KOMO	07/12/16	07/18/16	M-F 6-7P News	6-7P		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				4	\$550.00	3.00			
N 6	KOMO	07/12/16	07/18/16	M-F Wheel	7-730P		:30				NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				5	\$1,350.00	4.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KOMO	07/12/16-07/18/16	M-F Wheel	7-730P	MTuWThF----	:30		\$1,350.00	4.40	NM		
				See MG 6.6									
	6	KOMO	07/18/16-07/18/16	Wheel of Fortune	10p-1030p	M-----	:30		\$1,350.00	4.40	NM		
				Ⓜ MG for 6.2 07/18									
N 7	KOMO	07/12/16	07/18/16	M-F Jeopardy	730-8P		:30				NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				5	\$1,650.00	6.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KOMO	07/12/16-07/18/16	M-F Jeopardy	730-8P	MTuWThF----	:30		\$1,650.00	6.30	NM		
				See MG 7.6									
	6	KOMO	07/18/16-07/18/16	Jeopardy	1030p-11p	M-----	:30		\$1,650.00	6.30	NM		
				Ⓜ MG for 7.2 07/18									
N 8	KOMO	07/12/16	07/18/16	M-SUN Late News	11-1135P		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTFSS				2	\$600.00	2.10			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KOMO
140 4th Ave N
Seattle, WA 98109
(206) 404-4000

www.komonews.com

Contract / Revision		Alt Order #
600231 /		25244195
Contract Dates	Product	Estimate #
07/12/16 - 07/18/16	Walkinsaw/D/Cong WA	97
Advertiser		Original Date / Revision
Walkinsaw US Cong Wa		07/08/16 / 07/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 9	KOMO	07/12/16	07/18/16	Jimmy Kimmel	1135p-1235a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				4	\$300.00	0.80			
N 10	KOMO	07/16/16	07/16/16	SAT 7-8A GMA	7-8A		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/16	07/22/16	-----S-				1	\$600.00	2.30			
N 11	KOMO	07/16/16	07/16/16	SAT KOMO 4 NEWS	5-530P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/16	07/22/16	-----S-				1	\$350.00	2.20			
N 12	KOMO	07/16/16	07/16/16	SAT KOMO 4 NEWS	6-7P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/16	07/22/16	-----S-				1	\$350.00	2.30			
N 13	KOMO	07/16/16	07/16/16	SAT 7-730P Wheel	7-730P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/16	07/22/16	-----S-				1	\$500.00	2.40			
N 14	KOMO	07/16/16	07/16/16	SAT 730-8P Jeopardy	730-8P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/16	07/22/16	-----S-				1	\$500.00	2.50			
N 15	KOMO	07/17/16	07/17/16	SUN KOMO 4 NEWS	8-9A		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/17/16	07/23/16	-----S				1	\$400.00	2.00			
N 16	KOMO	07/12/16	07/18/16	The View	10a-11a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	MTWTF--				3	\$350.00	1.30			
Totals								118.20				41	\$29,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/11/16 -07/17/16	32	\$23,100.00	(\$3,465.00)	\$19,635.00
07/18/16 -07/24/16	9	\$6,050.00	(\$907.50)	\$5,142.50
Totals	41	\$29,150.00	(\$4,372.50)	\$24,777.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



125 West 55th St
New York, NY 10019

Contract # 25244195

Changes as of: 7/14/2016 at 11:29 AM

Version: Highlighting Revision 4

CPE: 18/19/97

Agency: CAMPAIGN GROUP

Flight: 7/12/16 - 7/18/16
Advertiser: Walkinsaw US Cong WA 7

Product: Walkinsaw/D/Cong WA 7

Station: KOMO
Market: Seattle-Tacoma
Office: WASHINGTON

Total \$: \$29,150.00
Total Spots: 41
Total CPP: \$271.16

CAMPAIGN GROUP
1600 LOCUST ST.
PHILADELPHIA PA
19103

Agency Order #: 5195810

Buyer: Cabanel, Lisa

Salesperson: MEREDITH THOMPSON

212-408-3622

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: MEREDITH THOMPSON

212-408-3622

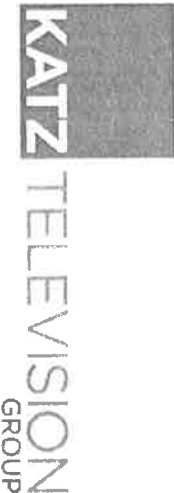
Total GRP: 107.5

Traffic #: 600231

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/12		Total Spots	Total \$	CPP	GRP
							7/12					
17	M 10p-10:30p		Wheel	\$1,350.00	0.0	30	1		1	\$1,350.00	\$0.00	0.0
Changes: Day/Time from M 7p-7:30p to M 10p-10:30p												
M	10:30p-11p		Jeop	\$1,650.00	0.0	30	1		1	\$1,650.00	\$0.00	0.0
Changes: Day/Time from M 7:30p-8p to M 10:30p-11p												
TOTALS: 41									41	\$29,150.00	\$271.16	107.5



125 West 55th St
New York, NY 10019

Contract # 25244195

Changes as of: 7/14/2016 at 11:29 AM

Version: Highlighting Revision 4

CPE: 18/19/97

Agency: CAMPAIGN GROUP

Flight: 7/12/16 - 7/18/16
Advertiser: Walkinsaw US Cong
WA 7

Station: KOMO
Market: Seattle-Tacoma

Total \$: \$29,150.00
Total Spots: 41

CAMPAIGN GROUP
1600 LOCUST ST.
PHILADELPHIA PA
19103

Product: Walkinsaw/D/Cong WA
7

Office: WASHINGTON

Total CPP: \$271.16

Agency Order #: 5195810

Buyer: Cabanel, Lisa

Salesperson: MEREDITH THOMPSON

212-408-3622

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: MEREDITH THOMPSON

212-408-3622

Total GRP: 107.5

Traffic #: 600231

Separation:

Special Instructions	
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Date/Time	Added by	Comment
07/14/16 11:24 AM	Dee Albo	In 17 tp is wrong should be 10P-1030P-pls rev asap In 18 tp is wrong should be 1030P-11P-pls rev asap
07/13/16 4:50 PM	Dee Albo	LN 7 NA 1X 7/18-MG 1X 7/18 1030P-11P JEP NCJR LN 6 NA 1X 7/18-MG 1X 7/18 10P-1030P WHEEL NCJR
07/08/16 10:30 AM	MEREDITH THOMPSON	Separation: 30
07/08/16 10:30 AM	MEREDITH THOMPSON	Separation: 30

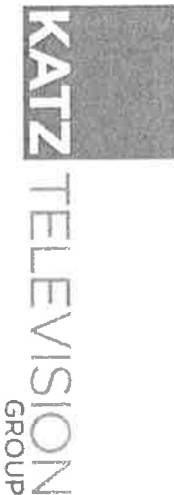
Order Level Comments

Competitive Information	
Market Budget:	\$116,600
KOMO Share:	25%
Comment:	shr is est. will be updated.
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$29,150.00	\$271.16	107.5
Total	100%	41	\$29,150.00	\$271.16	107.5

Monthly Summary			
Month	Spots	Dollars	
2016-Jul	41	\$29,150.00	
Total	41	\$29,150.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	7/14/16 11:29 AM	MEREDITH THOMPSON	Revised		\$0	Changes: 2 buylines added or modified.
Makegood 2	7/14/16 11:24 AM	Dee Albo	Confirmed		\$0	
Revision	7/14/16 6:28 AM	MEREDITH THOMPSON	Confirmed		\$0	Changes: Total GRPs from 118.2 to 107.5. Total CPP from \$246.62 to \$271.16. 4 buylines added or modified.
Makegood 1	7/13/16 4:50 PM	Dee Albo	Confirmed		\$0	
Queued for Electronic Contracting	7/8/16 3:12 PM				\$0	
Queued for Electronic Contracting	7/8/16 2:48 PM				\$0	
Queued for Electronic Contracting	7/8/16 2:44 PM				\$0	
Revision	7/8/16 1:50 PM	MEREDITH THOMPSON	Confirmed	4	\$0	Changes: Total CPP from \$264.76 to \$246.62. Total Spots from 37 to 41. Total GRPs from 110.1 to 118.2. 3 buylines added or modified.
Revision	7/8/16 10:30 AM	MEREDITH THOMPSON	Confirmed		\$0	Changes: Product from Congress to Walkinsaw/D/Cong WA 7. User Entered \$ from \$0.00 to \$29,150.00.
New	7/8/16 10:30 AM	MEREDITH THOMPSON	New	37	\$29,150.00	\$29,150.00



125 West 55th St
New York, NY 10019

Policy	ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 25244195		Changes as of: 7/14/2016 at 11:29 AM		Version: Highlighting Revision 4	
CPE: 18/19/97		Flight: 7/12/16 - 7/18/16		Station: KOMO	
Agency: CAMPAIGN GROUP		Advertiser: Walkinsaw US Cong WA 7		Market: Seattle-Tacoma	
CAMPAGN GROUP 1600 LOCUST ST. PHILADELPHIA PA 19103		Product: Walkinsaw/D/Cong WA 7		Office: WASHINGTON	
Agency Order #: 5195810		Buyer: Cabanel, Lisa		Primary Demo: Adults 35+	
Salesperson: MEREDITH THOMPSON		Con Type: POLITICAL/VOTE		Total GRP: 107.5	
212-408-3622		Assistant: MEREDITH THOMPSON		Traffic #: 600231	
				Separation:	
				Total Spots: 41	
				Total CPP: \$271.16	
				Total \$: \$29,150.00	



125 West 55th St
New York, NY 10019

Contract # 25244195	Changes as of: 7/14/2016 at 6:28 AM	Version: Highlighting Revision 3
CPE: 18/19/97	Flight: 7/12/16 - 7/18/16	Total \$: \$29,150.00
Agency: CAMPAIGN GROUP	Advertiser: Walkinsaw US Cong WA 7	Total Spots: 41
CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA PA 19103	Product: Walkinsaw/D/Cong WA 7	Total CPP: \$271.16
	Office: WASHINGTON	

Comments: Separation: 30

Agency Order #: 5195810
Buyer: Cabanel, Lisa
Salesperson: MEREDITH THOMPSON 212-408-3622
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: MEREDITH THOMPSON 212-408-3622
Total GRP: 107.5
Traffic #: 600231
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/12	7/12 - 7/12	Total Spots	Total \$	CPP	GRP
REV-6	Tu-F, M 7p-7:30p		WHEEL-FORTNE	\$1,350.00	4.4	30	5	4	4	\$5,400.00	\$306.82	17.6
REV-7	Tu-F, M 7:30p-8p		JEOPARDY	\$1,650.00	6.3	30	5	4	4	\$6,600.00	\$261.90	25.2
REV+17	M 7p-7:30p		Wheel	\$1,350.00	0.0	30	0	1	1	\$1,350.00	\$0.00	0.0
REV+18	M 7:30p-8p		Jeep	\$1,650.00	0.0	30	0	1	1	\$1,650.00	\$0.00	0.0
TOTALS: 41									41	\$29,150.00	\$271.16	107.5



Contract # 25244195 Changes as of: 7/14/2016 at 6:28 AM Version: Highlighting Revision 3

CPE: 18/19/97 Agency: CAMPAIGN GROUP Flight: 7/12/16 - 7/18/16 Station: KOMO Total \$: \$29,150.00

Advertiser: Walkinsaw US Cong WA 7 Market: Seattle-Tacoma Total Spots: 41

Product: Walkinsaw/D/Cong WA 7 Office: WASHINGTON Total CPP: \$271.16

125 West 55th St
New York, NY 10019

Agency Order #: 5195810 Primary Demo: Adults 35+ Total GRP: 107.5
Buyer: Cabanel Lisa Con Type: POLITICAL/VOTE Traffic #: 600231
Salesperson: MEREDITH THOMPSON Assistant: MEREDITH THOMPSON Separation: 212-408-3622

Special Instructions	
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Date/Time	Added by	Comment
07/13/16 4:50 PM	Dee Albo	LN 7 NA 1X 7/18-MG 1X 7/18 1030P-11P JEP NCIR
07/08/16 10:30 AM	MEREDITH THOMPSON	LN 6 NA 1X 7/18-MG 1X 7/18 10P-1030P WHEEL NCIR
07/08/16 10:30 AM	MEREDITH THOMPSON	Separation: 30

Competitive Information
Market Budget: \$116,600
KOMO Share: 25%
Comment: shr is est. will be updated.
Unknown: 75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$29,150.00	\$271.16	107.5
Total	100%	41	\$29,150.00	\$271.16	107.5

Monthly Summary		
Month	Spots	Dollars
2016-Jul	41	\$29,150.00
Total	41	\$29,150.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/14/16 6:28 AM	MEREDITH THOMPSON	Revised			\$0	\$29,150.00	Changes: Total GRPs from 118.2 to 107.5, Total CPP from \$246.62 to \$271.16, 4 buylines added or modified.
Makegood 1	7/13/16 4:50 PM	Dee Albo	Confirmed			\$0	\$29,150.00	
Queued for Electronic Contracting	7/8/16 3:12 PM					\$0	\$0	
Queued for Electronic Contracting	7/8/16 2:48 PM					\$0	\$0	
Queued for Electronic Contracting	7/8/16 2:44 PM					\$0	\$0	
Revision	7/8/16 1:50 PM	MEREDITH THOMPSON	Confirmed	4		\$0	\$29,150.00	Changes: Total CPP from \$264.76 to \$246.62, Total Spots from 37 to 41, Total GRPs from 110.1 to 118.2, 3 buylines added or modified.
Revision	7/8/16 10:30 AM	MEREDITH THOMPSON	Confirmed			\$0	\$29,150.00	Changes: Product from Congress to Walkinsaw/D/Cong WA 7, User Entered \$ from \$0.00 to \$29,150.00.
New	7/8/16 10:30 AM	MEREDITH THOMPSON	New	37		\$29,150.00	\$29,150.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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